



USA Meeting Agenda
Zoom Meeting
October 2, 2023 8:00 AM – 9:00 AM

Bella motions to begin the meeting at 8:04.

Colter Seconds.

Motion Passes.

1. USHE Update- Taylor Adams

Taylor: Updates and survey via email to Bella, simplified admissions process. I want to focus on student fees today. We would like to know if you met with your institutional leaders and how that changed your understanding of the topic, as well as what questions you still have. Your institutions worked with us to report data on student fees. We are getting ready to report that data.

Colter: I met with Senator Vickers. I don't think that my understanding changed too much, He wasn't very sure what that session would look like. He pointed me in the direction of another senator that Bella and I will meet with. He shared insight into where this pressure is coming from and what questions were asked.

taylor: Have you met with an institutional leader?

Colter: This has been something that our president has been working on for a while. She is a huge advocate for the student voice. She is definitely concerned about this. Our understanding is that the legislature is looking to change the student fee process. We fear that the legislatures don't fully understand that what we are trying to do with fees is different than taxes.

Katie: Part of the legislature's concerns comes from the idea that students and families could be "double taxed" because public institutions receive state funding from taxes.

Colter: It doesn't seem like legislation is consulting students who are being affected the most. I agree with the double taxing point of view, I just want to make sure that the right opinions are being heard.

Taylor: I think we need to look at what voices are not being heard due to financial issues.

Muskan: I was able to talk to accountants and students at institutions. I believe that students are all for affordability. Some students think that fees are a lot or unwanted. Two concerns that I've heard about this are: Transparency- If fees are moved to tuition that we don't know exactly where that is going. Secondly, we lose the student voice because many students from the student fee committee don't have as much of a say in how fees are used. I have heard both sides if the argument for and against changing the fee structure.

Mathew: I see the argument of getting fees down, but we already have that system in place by having fee committees. We are always trying to lower them when we can. We shouldn't take away this system from students.

Katie: The legislature's argument is not to lower but the question is more of what fees exist and what we can eliminate. We would look to move fees that are directly tied to construction to tuition. Secondly, resources that help students access college and retain college, we should not put that on students as a fee, legislation should put that on the state to fund those resources. Where opinions differ is on the third which is user fees. One example is a fitness center. Say you get charged a fitness center fee for the year. What if data shows that for every 1 student that uses it there are 5 others that don't. The Legislature's argument is that why are students that never use this paying for the student that does. We would be looking to make it fair that students don't pay for what they don't use.

Emily: My argument is affordability. How can we define what is affordable? Students may need to access the gym for showers or different resources. Our mission is to support all students.

Katie: I think that is fair but what is the affordability for the 5 students that are charged and don't use it. It is a good point of housing and food insecurities when it comes to showers and that is something that the state should support.

Mathew: our fitness center was voted by students and is on a bond right now. We have no way of telling what to charge students for this. The idea of the student fee is voted on by students. We just wouldn't have an idea of what to charge until we find out how many student opt in.

Katie: There would be a period of normalization with anything that changes. The case of the bond cant be changed so that it will stay as is for a period of time.

Mathew: I do think that students should still have the voice to say what they want on campus.

Bella: It is hard to tell the involvement of students from year to year. It is not a consistent number every year. We are trying to get involvement from student to use resources and experience our events. If we are taking this away from students, we could be lowering the student's mental and physical health. My second question, when you used the library, isn't that already under the USHE bylaws as academic support.

Katie: Yes, we think that resources like tutoring and libraries should be under tuition.

Bella: Is the direction going towards a focus on USHE bylaws and funding in general? I noticed that a lot of focus is funding as a whole.

Taylor: I do have to leave, Katie will cover the rest.

Katie: There is a broad level of scrutiny on public spending. Higher ed is a big part of that. And student fees is a small part of it that must be looked at. By law we must be looking into how we can maximize public funds.

Bella: Does anyone have other questions?

Nahomi: With the student fee situation, will tuition be raised to cover the fees?

Katie: The only things that we are looking to move into tuition will be those construction costs. The board would be looking into the tuition. Our board puts a huge focus on affordability. They try to keep the tuition raise under 3%. The point of this exercise is to make the overall affordability better.

Katie: I have to leave pretty soon too. Thank you for helping me with that counter argument. I think the legislature needs to be aware of how the model of a user fee would actually work. I think it is more difficult than a lot of people see it as.

Bella: Anyone can email me with questions and Katie and Taylor can answer those.

Katie: You should have the link for the virtual meeting.

Bella: I'm going to turn this over to Matt.

Matt: This letter is pretty close but still in draft form. Number one is making a note of what your fee process looks like (how many students and how many administrators) and second some examples of how fees are used to support students. IS there any immediate feedback?

Joseph: I can call you after and give you some feedback.

Bella: When do you want our feedback?

Matt: Today or tomorrow, ASAP.

Nahomi: clarification on what Matt needs.

Matt: I will send a link to the letter out so we all have access.

2. College Day of Service (11/9)- Sarah Sun

Bella: I want Sarah to talk about marketing and collaboration on this.

Nahomi: I don't have any solid plans for the 9th. I'm still coordinating with service leaders.

Sarah: First item is marketing.

- Marketing
 - Paper and print versus online.
 - Social media could be awesome to collaborate. I have some assignments to make a reel to introduce a day of service across our campuses. I would love help with a graphic for our university ex. SUU is ready to serve. Or your university's tagline.
 - As a bonus if we could all create a reel. It can be anything you want. I would request one reel from each institution. As far as deadlines, for those that don't have logistics coordinated, how much time do we need? 2 weeks?
 - By the end of this week I will send out a script for a reel. By Wednesday the 9th can we have those recorded? Videos due 10/9. By the 16th I would like to roll out different college initiatives. If we could have the graphics by the 15th or 16th that would be great. By the 23rd, I'd like everyone's reels.
 - For our school's marketing teams if we could start promoting with paper materials by October 16th that would be awesome.
 - Colter: My team requires 4 weeks so we can't get anything out until the end of the month.
 - Sarah: Let's aim for halloween.
 - Bella: It really depends for us. Since ours is already planned we already have graphics. If the reel is posted elsewhere I can get that in time. The official stuff will be 4 weeks out.

- Planning Process
 - Bella: Each semester our service branch has a campus to community event that we do around St. George. WE are having our campus to community on the same day (11/9). I'm working with my VP of service and her team. We will be at a children museum with booths and performance, as well as service projects at the museum. Feeling prepared 7 or 8 out of 10. I'm just going to be making sure that our marketing side of this is connected. We will be doing independent marketing, we always do t-shirts and marketing campaigns.
 - Matt: My team is working with the service office. We are working on planning and details. I would give us a 7. We are looking into marketing materials.
 - McKinley: I don't have a service team but I do have an belongings connection. We have been identifying students in need. We are looking to benefit students and the university as a whole. As a student council we will be attending an event together, at a university level we are identifying where we can help the most. 7.
 - Colter: 7, we are working with our community engagement center. WE have a couple different ideas. We haven't thought much on the marketing side. planning on marketing from SUU.
 - Sarah H: We have presented ideas to our service center and service club. We will all be working on marketing together. I'd put us at a 6.
 - Nahomi: The department in charge is working with us to finalize details soon. They will be in charge of marketing for that.
 - Joseph: It has been delegated who is working on this. We are just trying to coordinate with everyone. The person running this will reach out to figure out how we can work around game day. We will send in a marketing request by the end of the week. 7/10.
 - Emily: A lot of things have been on pause with homecoming and everything. I do have someone in charge of this. They are waiting to hear from our community partner. 5/10.
 - Sarah: We are going to rely on individual marketing teams. We have realized that social media is awesome but the group of students interested in something like this isn't always online.

3. Budget- ([USA Budget](#))

Linda: Our budget is looking good. We are waiting on snow and UofU for payment. BYU just got the invoice. Emily has all the info. If you need help with reading the budget let me know. Our domain was renewed, so that is there.

4. Initiatives Planning

Motion to push to the next agenda.

Second: Matt

Motion passes.

Motion to end the meeting.

Second: Matt.

Motion passes.

