

USA Meeting Minutes
August 5, 2016 | Utah Valley University | 12:00 PM CB-510

Attendees

- Birch Eve
- Kylie McGill
- Sarah Ramaker (via skype)
- Ashley Waddoups
- Bailey Dalton (via phone)
- Avery Harding
- Tyler Cornia
- Phill Raich
- Jack Bender
- Connor
- Marissa King (Advisor)

Not in attendance:

- Benjamin Pok
- Gregory Woodfield
- Arturo Salazar

Guests in Attendance included:

- India Nielsen
- Kason (Intern with Governor's Office)

Main Motions

- Birch asked for a Motion to approve Kylie McGill as chief of staff. Jared moved, Ashley seconded. The motion carried with a unanimous yes.
- Birch asked for a motion to approve Tyler & Sarah's travel budget approval of \$242.21. Phill motioned, Jared seconded. The motion was carried with a unanimous yes.

Campus Cup Challenge

- India Nielsen from Lt. Governor's Office explains what campus cup is. Put name of school and best person to contact. Voter Registration and voting drive. It encourages students to register to vote either through paper or online. Voter.utah.gov/USU (etc.) to keep track of how many people from each school.
- Must include your school's hashtag. The winner of this gets the campus cup trophy for 2 years until the next election cycle.
- Avery said they use turbo and asked how that will work-- vote will be counted as a paper registration if you let them know

CAMPUS UPDATES

Tyler (SUU):

- Was able to meet with the VP of Student Affairs. All the VP's were on board with mental health and think it's great that we're continuing it.
- One of the regents was very on board with it too and he thinks doing this for another year is really awesome.

Avery (BYU):

- Wasn't able to meet with university president but met with VP of Student Life. They're altering the letter to be a bit more BYU specific as they pass it on to President Worthen. Women's resources will work together with them this year.
- Wants to look more into utilizing NAMI on campus

Ashley (USU):

Their president asked them to help with the cause which is awesome.

Birch (UVU):

- Able to meet with President Holland and Michelle Taylor (VP of student Affairs). At the end of the day, what do we want to happen with mental health? Lines within letter that President Holland didn't particularly agree with. Other than that, he's very supportive of mental health initiative. Let's work with our VP's! Getting ready for school to start. We're increasing in enrollment.

Bailey (Snow):

Read letter to her team in July training and they come up with a bunch of ideas they'd like to start.

- Implement walking Wednesday idea. Counseling open—in the process of approving budget wise. They have a few people volunteering on the committee
- Stress Less week December 5-9th. Do good campaign, focus on how to get rid of stress on campus (puppies, etc.).
- Backpacks for the committee. Backpack display would be awesome!

Sarah (DSU):

- President is grateful that we're pushing mental health again.
- The voice of students is very strong in Utah. Athletic Branch is now a part of their student government. Working on re-branding a lot of their logos. VP of service is visiting all schools to collaborate.

Phill (USU Eastern):

- Met with Chancellor Peterson (president equivalent) Read the letter and is very on board with it. It's hard because he's all about "Communities that Care" (drug abuse) but still believed it would benefit people.
- They were down in counselors because they were on "short term leave" and weren't allowed to be replaced. Because he's on long-term leave now, they're allowed to hire another counselor.
- Initiating a hotline training on how to deal with crisis situations.

Jack (UofU):

- Hasn't met with his president yet but he knows he's on board. Legislature can help them out as well. His VP's have to put on some kind of program to benefit students. This year they will all be working on mental health. Concert September 16th.
- Platform goal of transparency. Re-branding their website and making sure students have access to difference resources.
- Trying to lower athletic fees.

Connor (SLCC)

- They have been working very closely with the counseling center this next year. Group in lifetime activities center that is creating a plan with them for upcoming year.
- Concert with James the Mormon.
- Just got a grant from the TRUTH. Trying to have a 100% smoke free campus working with senate and executive council.

CAMPAIGN INITIATIVES/IDEAS

- Active Minds cards idea
- Hope wall
 - People took Polaroid's and wrote down something that gives them hope. It started a lot of awesome conversations in a real, genuine way. He referred 15 or 20 people to therapists just by standing at the wall! USU's mental health week is the first week of April. Simple, costs about \$500 total.
 - Generalized hashtag with USA logo
- USA Swag
- Out of the Darkness Walk
- Stop the Weight (the same or similar across all campuses)
 - Should also have a "wait" so people don't think the campaign has to do with body image.
- Coordinate mental health week around the same month (March?)
- Birch wants every student body president to be on board so they're confident to talk about it.

DATES:

Education Summit: September 13th @ UVU All Day.

Prime time to address our concerns with mental health. There will be a Q&A panel and opportunity to talk with community leaders of what we can do.

People who can make it:

- Baylee
- Phill(?)
- Ashley (early morning)
- Jared (afternoon)

Budget Meeting: August 17th Location & Time TBD

Higher Ed Day: Friday, February 17th 2017

- Very important-- Everyone should go!

Vice Presidents Council Meeting: September 28th from 10am-1pm (Location TBD)

15 minutes at beginning to give presentation and focus on what each university needs when it comes to mental health. Part of your responsibility to get that info back to USA.

Tyler: I think it would be helpful to say exactly what we need to fix the problem and not just state that mental health is an issue.

SLC board of Regents Office presenting letter to Dave Buhler. Date TBD

RAPPOR // CREDIBILITY // TRANSPARENCY

- Establishing Facebook.
- Google Drive
- Create a website with agendas, minutes, mission statement, bio of each member, etc.
- Need logo re-done

COMMITTEE UPDATES:

- Tyler and Ben on legislative committee with Ashley.
- Ashley read the revised letter and got everyone's feedback.
 - Phill: It may seem too harsh and come off too strong. Maybe we need to re-evaluate the letter.
 - Birch thinks President Holland will accept it with open arms!
 - We want to get our legislatures on board with this! Spencer Jenkins said that at least we're getting something for legislatures to grapple with.
 - Emphasize that this is coming from USA AND the schools. Let the students take credit for it because we're working with them
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Adjournment

Jack moved to adjourn the meeting, Phill seconded. Meeting was adjourned at 2:15pm.

ACTION ITEMS:

To be completed by next USA Meeting, September 10th unless otherwise noted:

- Send Kylie head shots and bios
- Try to meet with your University President if you haven't already. At least email the letter by August 17th.
- Once Ty Aller sends out Qualtrics survey, meet with your health director to get them thinking more. Cater questions to your school's specific needs and CC your VP of Academic Affairs, president, etc. What would it take to enhance a support program through their office?
- Send Ty (ty.aller@aggiemail.usu.edu) the following
 - Academics contact at your school so his votes are being equally represented.
 - What your campus specifically has and needs
- Send Sarah (dsusapresident@dixie.edu) top 2 or 3 most successful mental health activities done in the past so she can compile them.
- PLEASE be on time to USA meetings and make them a priority!! If we don't have quorum, we won't be able to approve any motions.

Sarah:

- Have a few mock-ups of mental health campaign logo/design from USA
- Look up prices/how much swag to order (Buttons? Bracelets? Other?)